



Colorado Veterinary
Medical Association

CVMA Membership Q&A

Can't find the answer below? Give us a call at 303.318.0447 or send us an email at membership@colovma.org - we will happily respond.

Why are these new CVMA Performance Tools important?

The tools are key components of the CVMA initiative to enhance the economic and personal wellbeing of Colorado veterinarians. These tools - CVMA Practice Analytics and CVMA Practice Resources - help you analyze the performance of your practice, provide recommendations from experienced consultants, and deliver innovative ways to build your team and boost client traffic. We believe these tools will help you improve your professional income while stimulating demand for veterinary medicine.

Why is CVMA offering the new Practice Package membership option?

Value, reach, and impact! The package provides a high-value mechanism to obtain CVMA Performance Tools at the lowest possible cost, while enrolling every veterinarian at the practice as CVMA members - which connects them to a critical flow of information and to the rich community that is CVMA. With more veterinarians engaged in CVMA, the organization's voice grows stronger as it advocates for public policy that serves both the profession and the well being of animals.

What happened to the Hospital Discount?

We've revved it up and created the Practice Package, which - just like the former Hospital Discount - allows a practice to enroll additional veterinarians at a discount. Importantly, the Practice Package isn't only about discounts - it's about delivering CVMA Performance Tools to the most practices at the best price for maximum impact on financial and personal wellbeing.

Can I just enroll as an individual member?

Certainly. Indeed, one to several doctors at a practice can enroll as individual members, and any individual member may order the CVMA Performance Tools. However, the Practice Package provides CVMA's best membership value.

How do I coordinate memberships under the Practice Package?

Each member must complete a membership form to ensure that CVMA has accurate and complete data for communications. All forms from the practice must be submitted at one time and with one form of payment.



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Will the Practice Package save me money?

Yes – and more! If you purchase the Practice Package and follow through with the benchmarking tools, we are confident that you will earn more money through your practice and grow your business. Plus, each member at the practice receives full benefits, including individual copies of publications and communications as well as access to all programs and services.

How do I calculate the Practice Package membership fee?

The cost of a Practice Package is \$525 per year for a one veterinarian clinic, plus \$293 for each additional veterinarian (including partners and associates) working part-time or full-time in the clinic. To obtain and maintain the Practice Package, every veterinarian in the clinic who works 20 or more hours per week must be a member.

What if a veterinarian leaves or joins the practice during the year?

If a veterinarian who is registered as a CVMA member as part of the Practice Package leaves the practice during the course of the membership year, that veterinarian remains a CVMA member for the duration of the membership year. A veterinarian hired by a member clinic to replace a departing veterinarian during the membership year automatically becomes a CVMA member at no additional cost to the clinic (if he/she was not already a CVMA member). Should a veterinarian join or leave the practice during the membership year, the practice is asked to advise CVMA of the change as soon as possible.

Added BONUS – Each member clinic is also entitled to add one more veterinarian (in addition to any veterinarian(s) hired to replace departed veterinarians) during the course of the year at no additional charge. If more than one additional veterinarian joins the clinic during the course of the year, and the veterinarian is not already a CVMA member, the practice would be required to register the veterinarian as a CVMA member by paying the required fee for an additional veterinarian.

My previous member category is no longer listed – what changed?

CVMA believes that all actively employed veterinarians benefit from CVMA's programs and services. Accordingly, several membership categories were combined to create the Active member category. CVMA continues to extend the courtesy of a dues discount to members who are retired or are in the early stage of their careers.